

Maker Faire is not designed like any trade show, craft market, or conference – it is a fun, interactive maze of demonstrations, exhibits, workshops, and displays. We have different styles of exhibit areas to accommodate the diversity of projects and we encourage all Makers to create their own look and feel.

Maker Faire is also largely non-commercial in nature, meaning most exhibitors are not selling or actively promoting what they offer. It's more like a giant show-and-tell. We do however understand that there is great benefit for some to promote or sell at Maker Faire. We want to support you in this.

### Booth Fees

To help cover the costs for the space and resources your exhibit will be using we do charge a fee for selling or promoting an organization, product or service. We also limit the number of exhibits that are able to sell or promote. This limit keeps the show true to its intent and provides extra value to you as there is very little competition for sales.

Exhibits that actively promote or sell are looked at in four ways:

- **Commercial Maker** is an individual who is selling or promoting what they make. Those reselling what others have made do not qualify as a Commercial Maker.
- **Non-profit** is any registered non-profit organization who's mission aligns with Maker Faire and the maker movement.
- **Start-up** are businesses with ten or fewer employees and less than five years in business.
- **Sponsor** is an organizations who sees value in aligning their brand with Maker Faire and supporting the growth of the maker movement.

Below is what Commercial Makers and Non-profits receive and the fee. Start-ups or those interested in sponsorship should contact [makers@makerfairecalgary.com](mailto:makers@makerfairecalgary.com) for benefits and pricing specific to these types of involvement.

Standard Booth \$200	Corner Booth \$250
8 foot x 8 foot space	8 foot x 8 foot space
Walls on 3 sides - 8 foot	Walls on 2 sides - 8 foot
One 30 inch x 72 inch table, two chairs	Two 30 inch x 72 inch tables, two chairs
12 standard booths available	6 corner booths available

All booths include two exhibitor passes, tables/chairs as specified for the booth type, and a power outlet (110VAC 1000Watt). Additional tables are available for \$10 each. Table coverings are not provided as we prefer you design your look and feel in a way that works best for you. Free public WiFi is available and it's quite reliable.

Fees are due within two weeks of your application being accepted. Payment can be made by e-transfer, credit card, or cheque. When paying please indicate if you would like a standard or corner booth and we will accommodate your request as available. Email [makers@makerfairecalgary.com](mailto:makers@makerfairecalgary.com) to arrange payment.

### Reduced Fee

If you would like to reduce your costs we offer money back on any tickets sold ahead of the event as result of your referrals. You will likely be advertising to your community anyway that you'll be at the event, so just include a custom link we provide you and the full value of every ticket sold will be credited to you up to the amount that you paid to exhibit. Custom link provided with receipt of payment. All credits will be paid in cash on the last day of the event, Sunday, October 29th 2017, up to the amount you paid for your booth.

### Cancelations & Refunds

You may cancel your booth anytime before September 15th and receive a refund on all fees paid less a \$25 administration fee.

### Thank You

We really appreciate your interest in being a part of Maker Faire. Thank you!

