

### Start-up Sponsorship

Maker Faire is a perfect place for a businesses to test new ideas, engage new audiences, and explore new opportunities. We consider Start-ups to be companies with ten or fewer employees and less than five years in business.

We understand budgets are always tight and so Maker Faire gives start-ups recognition as being sponsors. This comes with extra benefits and allows start-ups to demonstrate they support the maker movement.

While regular sponsors pay significantly more, start-ups pay just enough to cover our costs for the space and resources we provide. This way start-ups get maximum benefit and we're not out the money it costs to produce a show of this size. Maker Faire is at it's core all about building community and furthering the maker movement.

### Standard Start-up Booth \$500

8 foot x 8 foot space

Walls on 3 sides - 8 foot

One 30 inch x 72 inch table, two chairs

Six standard booths available

### Corner Start-up Booth \$600

8 foot x 8 foot space

Walls on 2 sides - 8 foot

Two 30 inch x 72 inch tables, two chairs

Four corner booths available

### What You Get

All Start-up booths include five (5) exhibitor passes, and ten (10) guest passes, tables/chairs as specified for the booth type, and a power outlet (110VAC 1000Watt). Additional tables are available for \$10 each. Table coverings are not provided as we prefer you design your look and feel in a way that works best for you. Free public WiFi is available and it's quite reliable.

### Additional Benefits

In addition to receiving the above mentioned exhibit space, staff passes, and guest passes, Start-ups are listed as Start-up Sponsors on the Maker Faire Calgary website, event program guide, and on any screen or banner at the event where all sponsor levels are listed. The website listings also include a link to the Start-ups website.

### Paying Sponsorship Fees

Fees are due within two weeks of receiving an invoice for sponsorship. Payment can be made by e-transfer, credit card, or cheque.

### Going Bigger

Some Start-ups may find better value in becoming a full Sponsor. Sponsors can receive extra benefits such as larger exhibit space, more staff and guest passes, prominent logo placements, inclusion in event social media campaigns, and more. If interested email us at [sponsor@makerfairecalgary.com](mailto:sponsor@makerfairecalgary.com) to discuss.

### Thank You

We really appreciate your interest in being a part of Maker Faire. Thank you!

