

**Maker Faire Calgary** allows your products and services to be presented to both Makers and attendees whom already understand and embrace the spirit of making. Doing so aligns and strengthens your brand as one that affirms itself to the maker mentality and rapidly growing maker movement.

**In-kind sponsorships** are available if you have something excellent to trade or contribute to the Faire. We are looking for construction fencing, printing, food, signage, and are open to other ideas. Make an offer.


**Media sponsorships** are based on agreement to promote, advertise, publicize the event, and be part of spreading maker culture to the larger community. Benefits for this type of sponsorship are custom designed for each outlet dependent on the value of contribution.

**Experimental sponsorship** is available for organizations looking for unique marketing opportunities to reach attendees and Makers. This can involve hands-on, educational, and immersive activities. As this is a totally unique involvement we will meet with you to discuss.

**Cash sponsorships** are available at various levels to match the way your business wants to get involved and support the event.

### Sponsorship Levels

All forms of sponsorship are greatly appreciated. The table below lays out direct benefits of sponsorship at four suggested levels of support. The dollar amount represents true market value of sponsorship and can include a combination of in-kind and cash.

	Mars	Neptune	Saturn	Jupiter
	\$500	\$1000	\$2000	\$4000
<b>Exhibit Space</b>	N/A	10'x10'	10'x20'	20'x20'
<b>Staff Passes</b>	2	5	10	15
<b>Guest Passes</b>	2	10	15	25
<b>Branding</b>	<b>Name inclusion on:</b> <ul style="list-style-type: none"> <li>website with link</li> <li>program guide</li> </ul>	<b>Logo inclusion on:</b> <ul style="list-style-type: none"> <li>website with link</li> <li>program guide</li> <li>sponsor banners</li> </ul>	<b>Logo inclusion on:</b> <ul style="list-style-type: none"> <li>website with link</li> <li>program guide</li> <li>sponsor banners</li> <li>event credentials</li> <li>event emails</li> </ul>	<b>Logo inclusion on:</b> <ul style="list-style-type: none"> <li>website with link</li> <li>program guide</li> <li>sponsor banners</li> <li>event credentials</li> <li>event emails</li> <li>event map</li> </ul>

### Exhibit Space

All exhibit spaces include tables, chairs, and power. We'll also arrange at cost any additional resources you would like setup and ready for your load-in such as carpet, furniture, monitors, etc.

### Let's Talk

We're open to any ideas you have about Maker Faire. Email us at [sponsor@roots2stem.ca](mailto:sponsor@roots2stem.ca) to discuss.

### Thank You

We really appreciate your interest in being a part of the Maker Faire Calgary. Thank you!