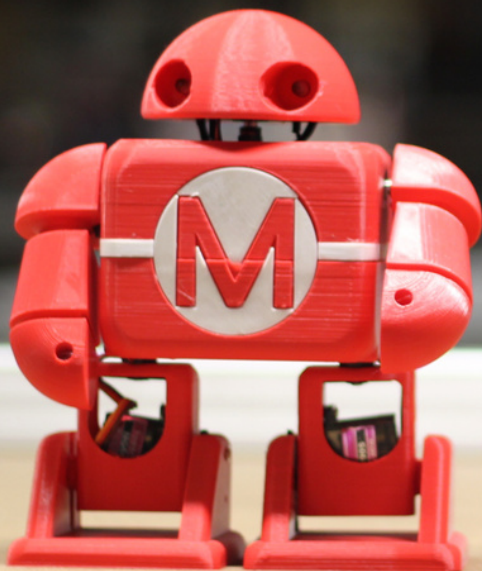


Maker Faire® Calgary

SPONSORSHIP OPPORTUNITIES

Package



→ Introduction

WHAT IS MAKER FAIRE CALGARY?



Maker Faire Calgary isn't just another trade show or convention; it's a dynamic gathering that celebrates creativity, ingenuity, and the spirit of making.

Our event serves as a platform for passionate creators, innovators, educators, and businesses to come together, share ideas, and inspire one another. Maker Faire Calgary is a catalyst for innovation, creativity, curiosity, and positive change.

Our vision is to build a uniquely Calgary platform for all kinds of makers and contribute to the growth and vitality of the maker community.

Where?

Red & White Club - 1833 Crowchild Trail, NW, Calgary, T2M 4S7

When?

Saturday May 4th: 10:00 am to 5:00 pm

Sunday May 5th: 10:00 am to 5:00 pm

What?

Explore makers' projects, join the Designathon Competition, engage with speakers at our Speakers Corner, dive into workshops, and enjoy indoor and outdoor spaces.

MAKER FAIRE CALGARY 2023 HIGHLIGHTS

1000+

Visitors

50+

Makers

Hosted by:



Sponsored by:



WHY SUPPORT MAKER FAIRE CALGARY?

Build Your Brand

Maker Faire Calgary provides an excellent opportunity for your organization to demonstrate its support for STEAM education (Science, Technology, Engineering, Arts, and Mathematics) and innovation. By aligning your brand with our event, you showcase your commitment to driving positive change and fostering creativity within the community.

Engage Families

Families are at the heart of Maker Faire Calgary. As a sponsor, you have the chance to connect directly with parents and children by offering interactive experiences and hands-on activities that showcase your products or services. Let families explore, create, and learn together while experiencing your brand in a fun and memorable way.

Be Socially Responsible

Investing in Maker Faire Calgary demonstrates your company's dedication to promoting science and technology literacy. By supporting our event, you help inspire future generations of thinkers, innovators, and problem-solvers, contributing to a more knowledgeable and empowered society.

Launch Products

Maker Faire Calgary provides a dynamic platform for launching new technologies, products, and services. With a captive audience of enthusiastic makers and innovators, your brand can generate buzz, gather valuable feedback, and make a lasting impression on attendees.

Develop Talent

Engage with aspiring makers, educators, and entrepreneurs who attend Maker Faire Calgary seeking inspiration and guidance. By sharing your expertise, resources, and opportunities, you can play a pivotal role in nurturing the next generation of talent and fostering innovation within the community.

Find New Employees

Maker Faire Calgary attracts a diverse audience of professionals, students, and enthusiasts from various backgrounds and disciplines. As a sponsor, you have the chance to network with potential employees, collaborators, and partners in a vibrant and collaborative environment.

→ Sponsorship Packages

Gold Package

\$5,000

- ✓ Logo placement on the official event website (*Homepage, Sponsors, Tickets*)
 - ✓ Logo placement on screens, tickets, badges, banner, event map
 - ✓ Sponsor name mentioned on stage (*Event opening & closing ceremony, before each presentation, announcement and prize drawing*)
 - ✓ Logo placement in email communication
 - ✓ 10 sponsor posts on event social media (*might be Reels, Story, Post etc.*)
 - ✓ Sponsor booth during the event - 10 by 20 feet
 - ✓ 20 Event Passes
-

Silver Package

\$3,000

- ✓ Logo placement on the official event website (*Homepage, Sponsors*)
 - ✓ Logo placement on screens, tickets, badges, banner, event map
 - ✓ Sponsor name mentioned in the event opening and closing ceremony
 - ✓ 7 sponsor posts on event social media (*might be Reels, Story, Post etc.*)
 - ✓ Logo placement in email communication
 - ✓ Sponsor booth during the event - 10 by 20 feet
 - ✓ 15 Event Passes
-

Bronze Package

\$2,000

- ✓ Logo placement on the official event website (*Homepage, Sponsors*)
- ✓ Logo placement on screens, tickets, badges, banner, event map
- ✓ Sponsor name mentioned in the event opening and closing ceremony
- ✓ 5 sponsor posts on event social media (*might be Reels, Story, Post etc.*)
- ✓ Logo placement in email communication
- ✓ Sponsor booth during the event - 10 by 10 feet
- ✓ 10 Event Passes

→ Sponsorship Packages

Start-Up / Community Package

\$500 or
In-kind donations

- ✓ Logo placement on the official event website (*Sponsors*)
- ✓ Logo placement on screens, tickets, badges, banner, event map
- ✓ Sponsor name mentioned in the event opening and closing ceremony
- ✓ Logo placement in email communication
- ✓ 3 sponsor posts on event social media (*might be Reels, Story, Post etc.*)
- ✓ Sponsor booth during the event - 10 by 10 feet
- ✓ 5 Event Passes

Media Package

Contact Us

- ✓ Logo placement on the official event website (*Homepage, Sponsors*)
- ✓ Logo placement on screens, tickets, badges, banner, event map
- ✓ Sponsor name mentioned in the event opening and closing ceremony
- ✓ 3 sponsor posts on event social media (*might be Reels, Story, Post etc.*)
- ✓ Logo placement in email communication
- ✓ 5 Event Passes

Customized Package

Contact Us

- ✓ If you have an idea for customized sponsorship, please don't hesitate to reach out. We are excited to explore the possibilities with you!

→ *Exhibit Design & Display*

Interactive booths are the most popular at Maker Faires. We highly recommend having an interactive component to your display. Have your tools and equipment out for visitors to see and touch! Bring scraps or samples for kids and adults to sit with you and try out your craft!

Think of incorporating lights, music, moving objects, etc. Design your space to fit your needs. You don't need to keep a regular trade show setup where the table is in the front and you sit behind it.

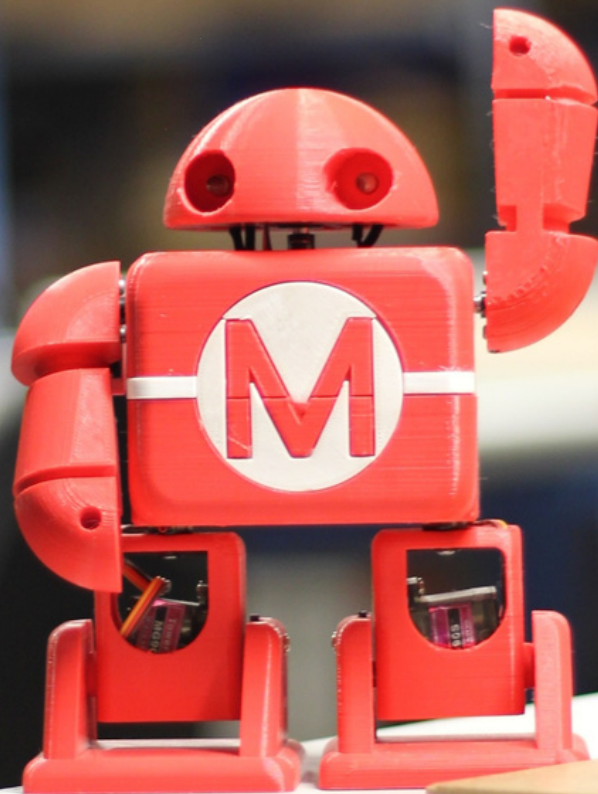
Be as creative as you want, put your table at the back to invite the visitor to come 'in' your booth. Ditch the table completely and use the floor!



Search the internet for other Maker Faire websites to get more exhibit ideas! You can look through Orlando Maker Faire's Flickr pictures (<https://www.flickr.com/groups/makerfaireorlando/pool/page6>) for inspiration.

Maker Faire® Calgary

STAY IN TOUCH WITH US!



 www.calgary.makerfaire.com

 [@makerfaire.calgary](https://www.instagram.com/makerfaire.calgary)

 [Calgary Maker Faire](https://www.facebook.com/CalgaryMakerFaire)

 **E-mail**

makerfaire.calgary@gmail.com
dean@capstoneacad.ca

